Northwest Infant Survival & SIDS Alliance

NISSA

2023 IMPACT REPORT

About Northwest Infant Survival & SIDS Alliance (NISSA)

NISSA has been serving Northwest families with their prevention education and grief support needs since 1961. Over the last 60 years NISSA has touched the lives of tens of thousands for families in the Northwest and beyond. Whether it's support after a pregnancy, infant or child loss, free prevention education classes or no-cost access to safe cribs or car seats, we look forward to continuing to serve Northwest families for the next 60 years and beyond.

- NISSA's Safe Start program is our award-winning prevention education program that provides families with access to no-cost, evidence-based classes in safe infant sleep child passenger safety and more. Safe Start also provides no-cost access to safety resources for families in need..

- NISSA's Healing Together program has been supporting families through a pregnancy, infant or child loss for more than 60 years. Every year Healing Together provides support in the form of a 24-hour support hot-line and text line, online content an numerous in-person events to thousands of families all over the country.

Safe Start —

Safe Start, our prevention education program is a nationally respected program that has been recognized, and awarded, for our innovative, forward-thinking approach to truly meet families in need where they are. We've shown, time and time again, that with proper planning, implementation and execution we can be the catalyst for true, and measurable societal change for all disaffected and chronically undeserved families across the Northwest.

Child Passenger Safety

In 2023 our Child Passenger Safety program provided 798 car seat safety checks, distributed 464 new, safe seats to families in need at no cost and educated more than 1,700 Northwest residents.

Safe Infant Sleep

In 2023 our Safe Infant Sleep program provided 212 new, safe portable cribs, 1,500 sleep sacks at no cost to families in need and educated more than 2,100 parents, caregivers and medical professionals..

Online Education Portal

In 2023 our Online Education Portal provided free evidence-based classes on child passenger safety, infant sleep safety, CPR & first aid, childbirth and breastfeeding to more than 2,000 people across the country.

Rural Education Outreach Program

Our REO program is a new, innovative program designed to provided easy, reliable access to our prevention education programs and safety resources to undeserved rural families throughout the Northwest.

"When my husband passed away unexpectedly my life was thrown into total upheaval. In an instant I went from living a very comfortable life to scrapping to get by with two young children. Safe Start was such a blessing to my family during this time. Not only did they provide my kids with new, safe car seat and a safe crib for my baby, they we're so supportive caring in the way they did it. I will always be grateful for the amazing people at Safe Start, you meant more to me than you'll even know.

-Anonymous

Healing Together —

Our Healing Together program is designed to allow families that have suffered a pregnancy, infant or child loss to access our support services on their terms in a way they feel comfortable. Whether they chose to engage via our 24-hour phone support hotline, our anonymous texting line, our on-demand online support content or through one of our in person events , there's a way for anyone to get the support they need, when they need it most.

Offering Support

In 2023 Healing Together sent more than 1,000 letters, memorial and birthday cards to families all over the United States.

First Contact

In 2023 Healing Together reached out to offer support to 147 newly bereaved infant, pregnancy or child loss families all over the United States.

Gathering Together

In 2023 NISSA's Run for the Angels was attended by more than 500 people and more than 50 loss families.

Events For All

Every year NISSA hosts multiple in-person support events from our run, to a Mother's day event and candlelight ceremony.

"NISSA has been a wonderful blessing to my family and me. I have been able to connect with other bereaved families and receive the support I so desperately need. I never have to explain myself. They just get it.

-Molly, mother of Jovi

It Takes A Village

All that we've done, and continue to do, wouldn't be possible without the belief and support from our incredible legion of volunteers, partners and donors. Thank you for putting your faith and belief in us and our mission.

2023 Donors, $20,000 +

The Steele Reese Foundation, Buckle Up for Life, The Fred H. and Mary S. Dore Foundation

2023 Donors, $20,000 - $10,000

Smith Barbieri Progressive Fund, Greene Idaho Foundation, Idaho Office of Highway Safety

2023 Donors, $10,000 - $5,000

Laura Moore Cunningham Foundation, Rob & Aileen Carrell, Next Gen Electric, CDA Paving & Concrete Specialties, Perfection Tire, Chenega EH&F Strategic Business Unit, bank cda

2023 Donors, $5,000 - $2,500

Frontstream, Suzanna Spencer, R&J Landscaping, First Interstate Bank, Lucas Wavrick, TDS Fiber, Tacoma Rotary, Lancaster Market, Northwest Specialty Hospital, Critical Power, Todd & Annie Kaufman, P1FCU, Fairmount Memorial Association, West Region EMS & Trauma Care Council, Multi care Health Systems, Idaho Central Credit Union, Post Falls Volkswagen, Seattle Boat Company, The Light For You Foundation, Avista Foundation, Rotary Coeur d'Alene

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