EVERY CHILD DESERVES A

SAFE START

2022 IMPACT REPORT

Northwest Infant Survival & SIDS Alliance

2069

2100
170
362

Dear Friends,

In the fall of 2021, we were asked to bring our child safety services down to Grangeville, Cottonwood and Kamiah as it was brought to our attention by a local EMS group that there were no services available for families . We loaded up a rented UHAUL trailer and our personal truck with new car seats and cribs and headed down for the week.

We met so many incredibly kind, gracious families who were so grateful for our services. We served 73 families and provided 54 brand new car seats and 12 cribs for their children. As we drove the 3.5 hours back to Coeur d'Alene, we realized a need that wasn't obvious to us before.

The sheer number of underserved families in our rural areas is astonishing. Not only were families using unsafe and expired car seats, many infants also lacked a safe sleep space. To complicate matters, families were over 75 miles from the nearest store to be able to purchase one, provided they had money to do so. To us, this is unacceptable. NISSA & Safe Start believe that every child deserves a safe car seat and a safe space to sleep and that every caregiver has the right to have the knowledge and equ ipment to transport and sleep their children safely no matter where they live or what their financial situation might be. This trip is what launched our Rural Education Outreach Program.

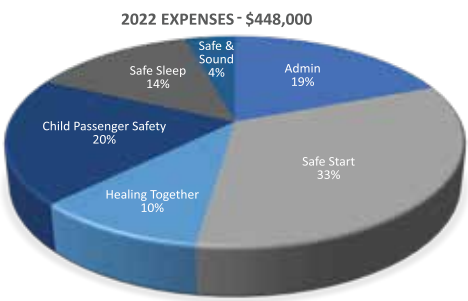
Our REO program is a major milestone for Safe Start. We are the only agency in Idaho, Washington and Montana that travels to rural communities and provides safe infant sleep and child passenger safety education and resources and I am thrilled to be able to offer this service.

I am also proud of our Board of Directors, passionate team of Child Passenger Safety Technicians and volunteers who work tirelessly to ensure every child rides and sleeps safely. From checking car seats in the middle of a snow storm to ensuring a balanced budget, our team is at the heart of what we do and I'm honored by their incredible dedication and commitment.

Our Safe Start and Healing Together programs would not be possible without the generous support of our donors and grantors. Each of you plays a crucial role in ensuring we are able to provide families with much needed bereavement support and safe infant sleep and car seat safety education and resources. We truly could not do this life-saving work without each and every one of you. Thank you for your support and I hope you enjoy our 2022 Impact Report.

-Liz Montgomery, Executive Director & Mason's Mom

Sound Fiscal Management Drives Our Mission Further



Safe Sleep for Northwest Babies

Car Seat Safety Program

SAFE START
INFANT AND CHILD HEALTH & SAFETY

RAISING AWARENESS

Healing Together
Let's find each other and walk together

IN 2022 WE PROVIDED

- 221 NEW SAFE CRIBS
- 1491 SLEEPSACKS
- 1121 CHARLIE'S KIDS BOOKS

IN 2022 WE PROVIDED

- 546 CAR SEAT CHECKS
- 360 NEW CAR SEATS
- PERFORMED 36.3% OF REPORTED CHECKS IN IDAHO
- 98.5% OF REPORTED CHECKS IN IDAHO'S REGION 1

IN 2022 WE EDUCATED

- SAFE SLEEP 101 1202 GRADUATES
- SAFE SLEEP 201 489 GRADUATES
- BREASTFEEDING 103 GRADUATES
- 2022 3381 GRADUATES
- CAR SEAT 101 543 GRADUATES
- CHILDBIRTH 693 GRADUATES
- CHILD SAFETY 101 351 GRADUATES

IN 2022, SAFE START
PROVIDED OVER 5,500 HOURS OF EDUCATION
TO MORE THAN 3,300 PEOPLE
LIVING IN 22 STATES
& MORE THAN 225 COMMUNITIES

IN 2022 WE REACHED

- OVER 18,000 PEOPLE WITH OUR WORK
- ATTENDED 121 AWARENESS EVENTS
- HELD 14 COMMUNITY EVENTS
- AND DISTRIBUTED 32,500 PIECES OF LITERATURE

IN 2022 WE SUPPORTED

- 910 LOCAL LOSS FAMILIES
- WE MAILED 1,100 CARDS & LETTERS
- 102 NEW LOSS FAMILIES
- AND HELD 14 SUPPORT EVENTS

Our work wouldn't be possible without the support of the following donors

Benefactors $25,000+

Buckle Up for Life

TOYOTA | Cincinnati Children's

Champions $10,000 - $24,999

The Fred H. and Mary S. Dore Foundation

Idaho Transportation Department

bankcda
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Smith-Barbieri Progressive Fund
A Charitable Foundation

INNOVIA FOUNDATION

Advocates $5,000 - $9,999

United Way of North Idaho . Lancaster Market . Numerica Credit Union
Northwest Specialty Hospital . R & J Landscaping . Logan's Run With Hope
Cory & Tanya Romano . Kelvin & Krystall Tanner . Next Gen Electric
Aileen & Rob Carrell . Boeing Employees Community Fund . Alan Bohling
Multicare Health System . Texas Roadhouse-CDA . Heather Claussen . Elk Point

Partners $1,000 - $4,999

3Cs-Cancer Community Charities . David & Barbara Graves . Nyback Family
Chenega EH&F Strategic Business Unit . West Region EMS & Trauma Care Council
Roy & Dani Aeschlimann . P1FCU . Leann & Andy Wagele . First Interstate Bank
Adam & Miranda Hoefert . Chelsea White . Thrivent Financial Legacy North Idaho
Dr. Don & Sharmon Schmitt . Kootenai Health . Idaho Central Credit Union . STCU
Rotary Coeur d'Alene . Critical Power Products & Services . The Light For You Foundation
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Cole & Cherie Patterson . Auburn Crest Hospice . Knudtsen Chevrolet
Perfection Tire-Post Falls/CDA . Jitterz . Inland Pump . The Kiwanis Club of Coeur d'Alene
UPS . Stevie & Cara Turningrobe . Array Real Estate LLC . Dwight & Sandy Hoeck
Brad & Karli Blodnick . Sky Valley Eagles Aerie #4149 . Kristi Masterson . Walmart
Sheldon & Marissa Kernodle . Pioneer Title . The Benevity Community Impact Fund
Mark & Judy Aasland . Express Employement Professionals . Bryce & Lexy Pruitt
Wes & Stacy Veach . Matt & Rose Backs . COEUR OBGYN . Dr Nora & Allen Davis
GESA Credit Union . Gritman Medical Center . Litehouse Foods . Mike White Ford
Jack & Deborah Robinson . Sunrise Rotary Club of Coeur d'Alene . Brad & Desiree Cleave

4,727

In 2022, more than 300 volunteers donated 4,727 hours of time to NISSA.

2022 Board of Directors

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WANT TO GET INVOLVED?

Donate or volunteer today

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Northwest Infant Survival & SIDS Alliance
NISSA

SAFE START
INFANT AND CHILD HEALTH & SAFETY

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