We Believe

every child deserves to celebrate their first birthday and beyond, free from unintentional death and injury and that no family should grieve alone.

Northwest Infant Survival & SIDS Alliance

NISSA

2021 IMPACT REPORT

Dear NISSA friends and supporters,

I am truly excited to present our annual report for 2021. Enjoy reviewing the incredible progress that YOU helped us achieve.

2021 was our first full year balancing our work and COVID-19 barriers. Even with these barriers, our team continued to fulfill our mission and keep families safe by transitioning all our educational classes, board meetings, conferences and speaking engagements to Zoom. We are proud to report our classes are very full and we are impacting more families than ever before with our life-saving services.

"Night Under the Stars presented by bank cda", our annual outdoor gala, was held in August at Elk Point Estates. We honored an incredibly generous couple, Adam and Miranda Hoefert, owners of Next Gen Electric, with the Mary Dore Heart of Gold Award. Adam and Miranda have been heavily committed to NISSA's mission for almost ten years. It was presented during the event to the Hoeferts by Mary Dore's eldest son, Dr. Frederick Dore. Also presented, was our "Guardian Angel" award. Idaho State Representative Paul Amador was honored for his unwavering support and leadership to implement safe sleep practices into Idaho licensed childcare centers. Their support, along with the support of many of you, has allowed NISSA to fulfill its mission of ensuring every baby celebrates their first birthday and beyond free from unintentional death or injury.

As you review this report, you will witness the progress we have made in educating families with evidence-based classes and providing them with the necessary tools to sleep and transport their children safely. You will also read stories from broken-hearted families and how our Healing Together program supported them during their journey of grief.

As always, please reach out to me at any time. I would love to hear from you.

Sincerely,

-Liz Montgomery, Executive Director

ABOUT US

Northwest Infant Survival & SIDS Alliance has been supporting pregnancy, infant and child loss families throughout the Northwest for more than 60 years.

Over that time, we've grown from an organization focused solely on providing support to bereaved families to an organization that provides free evidence-based infant and child health and safety educational classes. Even though we've grown, we've never waivered from our original charter, providing 24-hour support to bereaved families throughout the Northwest .

By taking a proactive approach and ensuring that high-quality prevention education is available to all, more Northwest babies will be able to celebrate their first birthday and beyond free from unintentional death and injury.

It is our hope that with the right combination of education and awareness, our support services will simply no longer be needed.

Until that time we'll be here, continuing to support families, raise awareness and educate families all over the Northwest in the hope that someday all of our Northwest babies will be able to celebrate their first birthday and beyond.

OUR PROGRAMS

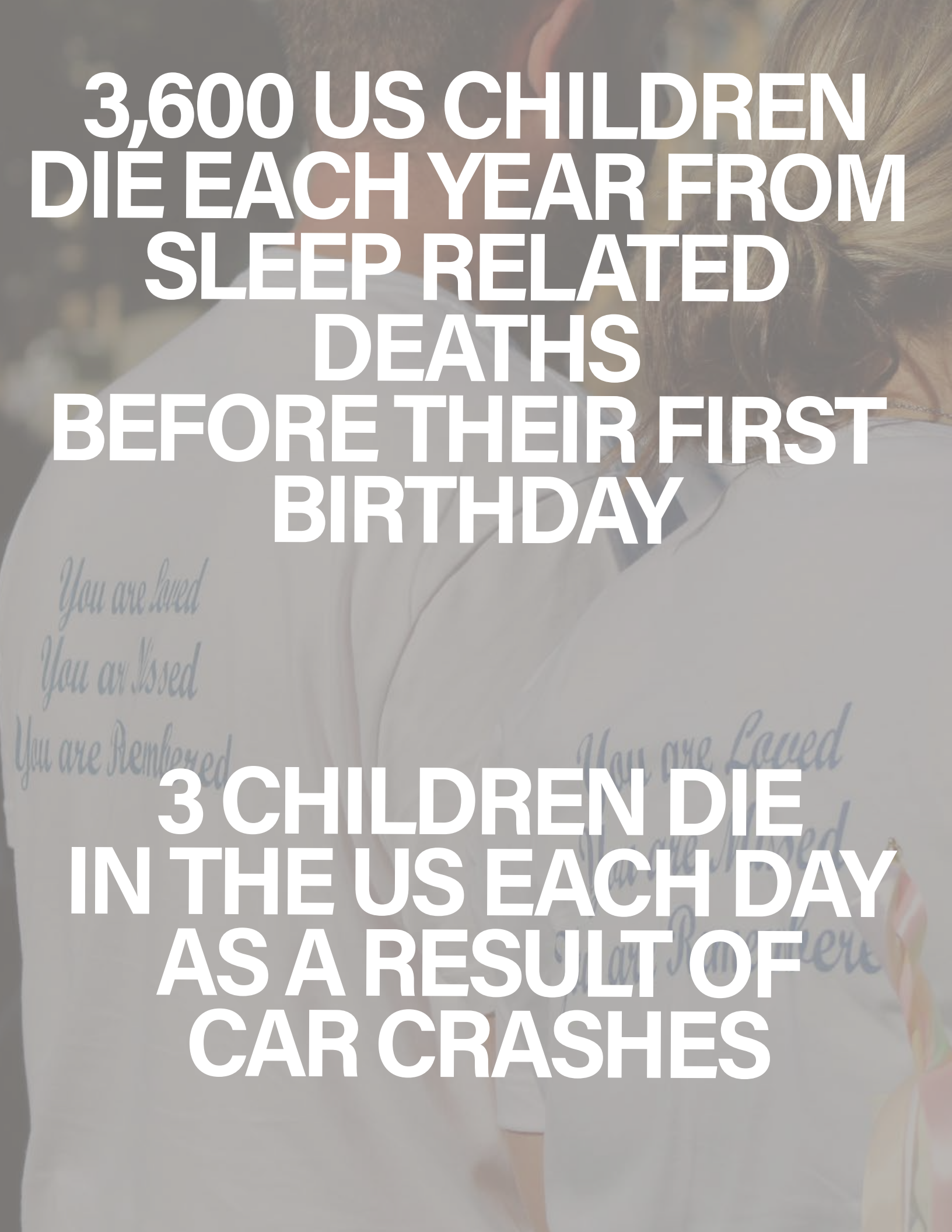
SAFE START

We believe all families have the right to free, evidence-based infant & child health & safety education and that every child deserves a safe place to sleep and a safe car seat to ride in. Safe Start offers free, live online classes in safe infant sleep, car seat safety, infant and child first aid and CPR and child birth classes, all taught by child safety experts. We also provide brand new, safe car seats and portable cribs to families who might not be able to afford them otherwise.

HEALING TOGETHER

Healing Together provides support and companionship to those suffering the loss of their beloved children, moving together with courage and hope on the long road to reclaiming life. We provide monthly peer to peer online social hours, a 24-hour support hotline, memorial events, phone and email support, professional counseling referrals, emotional support packets and access to our beautiful "Share Hope Memorial Garden."

THERE'S A SILENT EPIDEMIC IN OUR COUNTRY



3,600 US CHILDREN DIE EACH YEAR FROM SLEEP RELATED DEATHS BEFORE THEIR FIRST BIRTHDAY

3 CHILDREN DIE IN THE US EACH DAY AS A RESULT OF CAR CRASHES

2X

African American babies are twice as likely to die from a sleep related death compared to white babies.

41%

On average, 41% of children who die in car crashes are completely unrestrained.

82%

A properly installed car seat can reduce the risk of death or injury by up to 82%.

91

In 2021, 91 Washington and Idaho babies died from a sleep related death.

52nd

The United States ranks 52nd in the world in infant mortality.

2.5X

Native American/Alaskan Native babies are two and a half times as likely to die from a sleep related death compared to white babies.

70%

Up to 70% of sleep related infant deaths may have been prevented by following "Safe Infant Sleep" guidelines.

3X

Babies born into poverty are 3 times as likely to die from a sleep related death

"SAFE START BUILT OUR CONFIDENCE AS NEW PARENTS BY PROVIDING TOOLS AND RESOURCES LIKE SAFE INFANT SLEEP, CAR SEAT SAFETY AND SO MUCH MORE. WE COULDN'T BE MORE THANKFUL FOR THIS AMAZING ORGANIZATION."

-TAMMY, JAMES & EVELYN

THIS IS WHAT WE'RE DOING ABOUT IT

SINCE 2011, IDAHO'S ACCIDENTAL SLEEP RELATED INFANT DEATH RATE HAS DECREASED BY MORE THAN 25%

IN 2021, SAFE START WAS RESPONSIBLE FOR 25% OF REPORTED CAR SEAT CHECKS PERFORMED IN IDAHO

201

In 2021, we distributed 201 new, safe, portable cribs to families all over the Northwest.

444

In 2021, we provided 444 car seat safety checks for families throughout the Northwest.

333

In 2021, we provided 333 brand new car seats to families living in the Northwest.

5,050

In 2021, we provided 5,050 hours of infant/child health and safety education free of charge to families, caregivers and medical professionals.

3,418/101

In 2021, we educated 3,148 parents, caregivers and medical professionals in 101 communities throughout the Northwest.

1,216

In 2021, we distributed 1,216 sleep sacks to families all over the Northwest.

200,000+

In 2021, we reached over 200,000 people throughout the Northwest with our message of infant and child safety.

11/1/2

In 2021, because of the efforts of NISSA and our partners, October was declared as "Safe Infant Sleep Awareness Month" in 11 cities, 1 county and 2 states.

"BEING A PARENT SHOULDN'T BE SCARY. BECAUSE OF THE SUPPORT AND SERVICES I'VE RECEIVED FROM NISSA AND SAFE START, I KNOW MY KIDS ARE SAFE AND SECURE ANYWHERE.
I CAN HONESTLY SAY THAT I AM THE BEST MOM I CAN BE BECAUSE OF THEM."

-CHERIE, COLE, BEAU & LIAM

Since 1961, we've been supporting families throughout the Northwest as they navigate the loneliest journey, that of a pregnancy, infant or child loss. It's not just what we do, it's who we are.
There are thousands of us walking this child loss journey, let's find each other and walk together.

800+

In 2021, NISSA mailed over 800 letters, cards and other correspondence to heartbroken families throughout the Northwest.

450+

In 2021, over 450 people attended "Run for the Angels" 5k memorial run/walk remembering more than 190 children.

9

In 2021, NISSA hosted 9 support gatherings, online and in person, for anyone affected by pregnancy, infant or child loss.

102

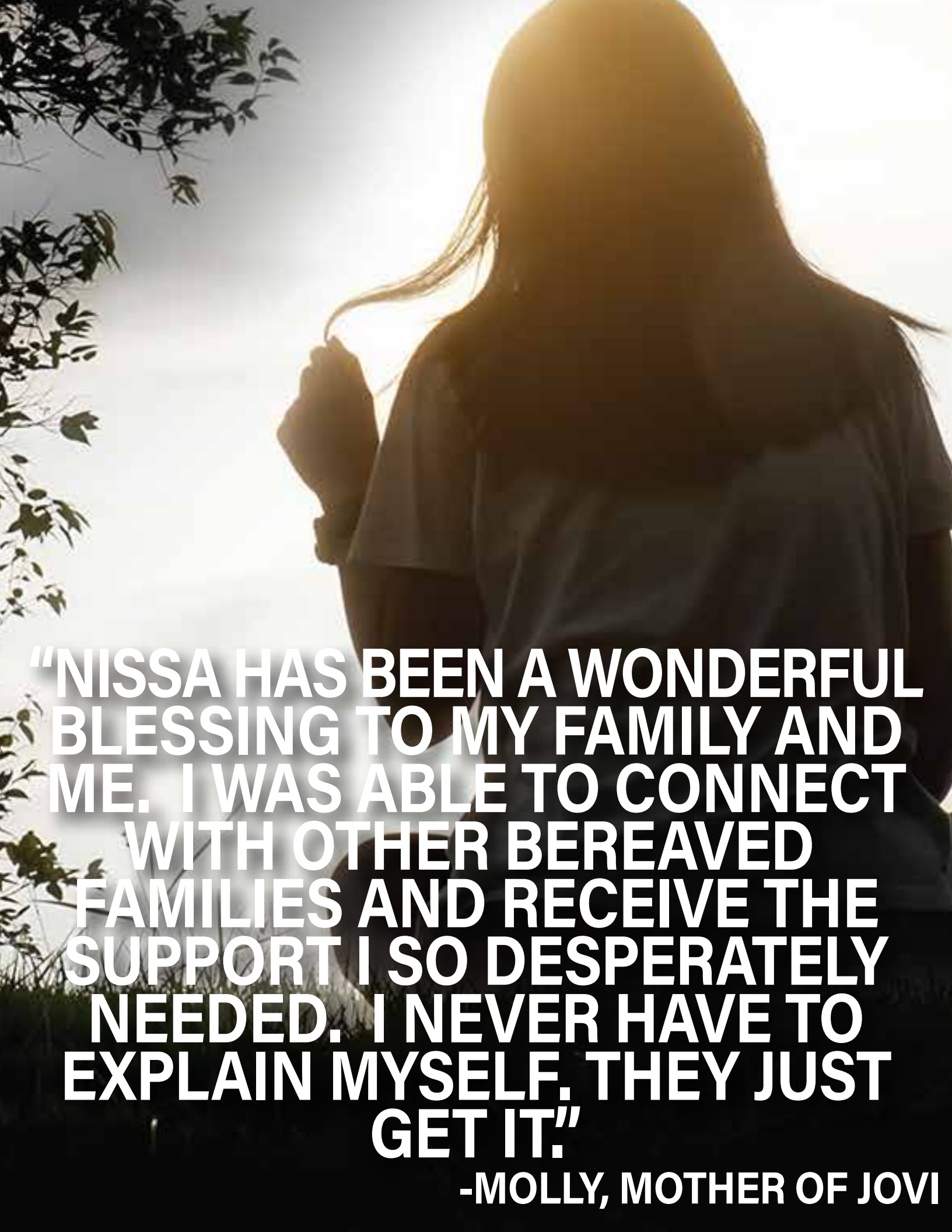
In 2021, NISSA made contact with 102 newly bereaved families.

35

In 2021, 35 mothers, grandmothers, sisters, nieces and friends gathered online for our "Mother's Day Tea" support event.

24

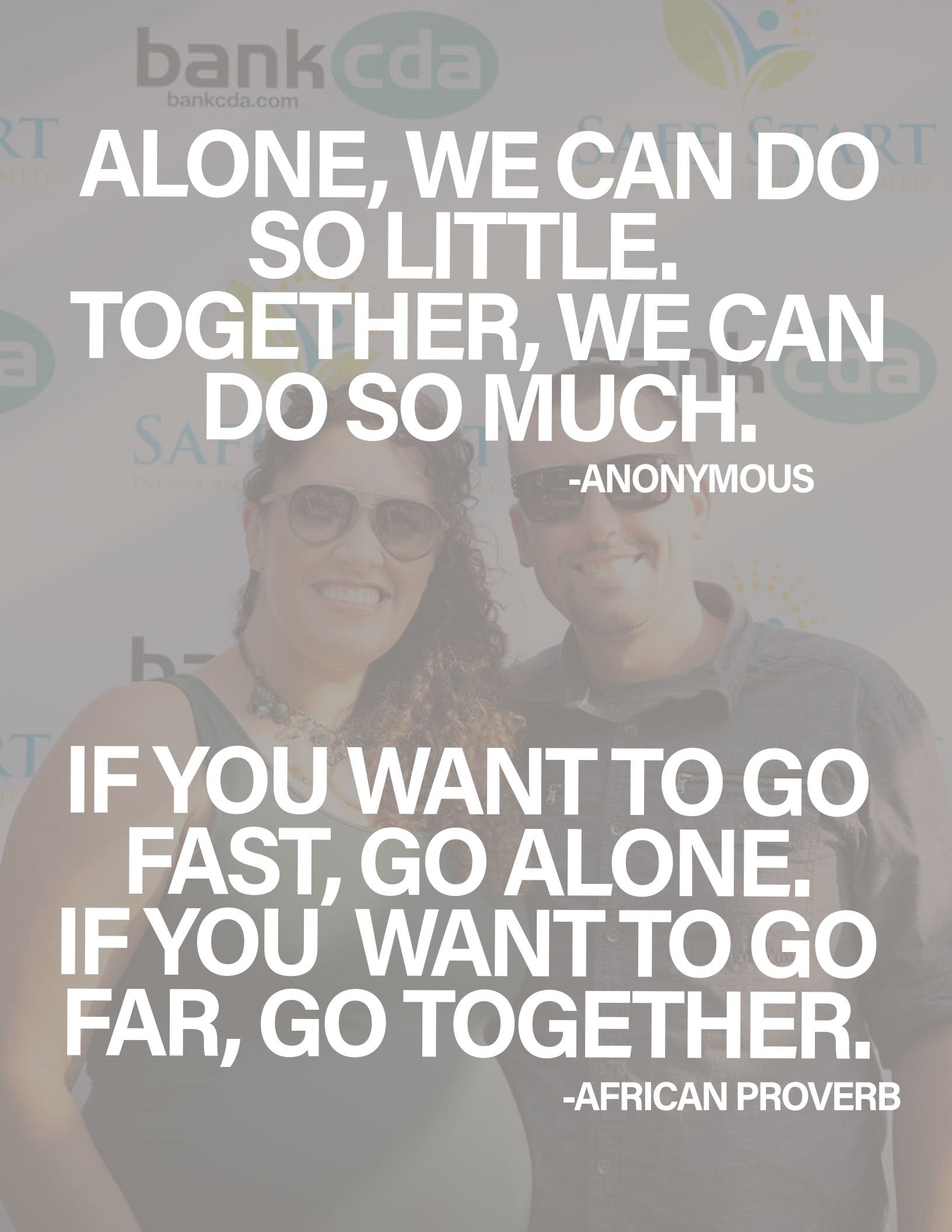
NISSA's phone support hotline is staffed 24-hours a day to ensure a friendly, understanding voice is always available.



"NISSA HAS BEEN A WONDERFUL BLESSING TO MY FAMILY AND ME. I WAS ABLE TO CONNECT WITH OTHER BEREAVED FAMILIES AND RECEIVE THE SUPPORT I SO DESPERATELY NEEDED. I NEVER HAVE TO EXPLAIN MYSELF. THEY JUST GET IT."

-MOLLY, MOTHER OF JOVI

THIS IS HOW WE'RE DOING IT


bankcda
bankcda.com
ALONE, WE CAN DO SO LITTLE. TOGETHER, WE CAN DO SO MUCH.
-ANONYMOUS
IF YOU WANT TO GO FAST, GO ALONE. IF YOU WANT TO GO FAR, GO TOGETHER.
-AFRICAN PROVERB

Our work wouldn't be possible without the support of the following donors

CHAMPIONS $10,000+

Buckle Up for Life

TOYOTA | Cincinnati Children's

The Fred H. and Mary S. Dore Foundation

LIVE UNITED United Way of North Idaho

IDAHO TRANSPORTATION DEPARTMENT

ADVOCATES $9,999-$5,000

Alan Bohling - Lewis-Clark Valley Healthcare Foundation - Danylle Guerrero Northwest Specialty Hospital - Aileen & Robert Carrell - First Interstate Bank Critical Power - CDA Paving & Concrete Specialties - Multicare Health Systems Smith Barbieri Progressive Fund - bank cda - Rotary Club of Tacoma #8

PARTNERS $4,999-$1,000

Dale & Amber Dominguez - Greene Idaho Foundation, Inc. - TDS Fiber/Telecom - Jordan Sales & Service - the well.ness bar 3 C's - Suzanna Spencer - Jeremy Tripp - R & J Landscaping - P1FCU - Kelvin Tanner - David & Barbara Graves - Jitterz A Light For You Foundation - CDA Painting Group - Names Family Foundation - Rotary Club of Coeur d'Alene The Kiwanis Club of Coeur d'Alene - Leann & Andy Wagele - Lancaster Market - Next Gen Electric - Frank Zwinger Perfection Tire Post Falls & Coeur d'Alene - St. George's Knights of Columbus - Frederick & Pamela Dore - Elk Point Dr. Don & Sharmon Schmitt - Chris & Jodi Liermann - Shane Fuller - Danielle Peterson - Michele & Steven Wood Jennifer Ward - Martin Grieser - Coeur d'Alene Pediatrics - Post Falls Volkswagen - Sunrise Rotary Club of Coeur d'Alene West Region EMS & Trauma Care Council - Dr. Nora Davis - Kristi Masterson - Richard & Jill Jurvelin - Denise Fowler United Way of the Columbia/Willamette Valley - Texas Roadhouse CDA - Maigan & Jeremy Snider - Steve & Tonya Yost Brian Anders - Bart Buckendorf - Bryce & Lexy Pruitt - Brian Pruitt - Michelle Nelson - Ryan Alt - Coeur OBGYN Heritage Health - Gritman Medical Center - Idaho Central Credit Union - Kootenai County Fire & Rescue - Kootenai Health Mountain West Bank - Northern Region EMS & Trauma Care Council - Numerica Credit Union - Rotary Club of Post Falls Pierce County Medical Society Foundation - Thrivent Financial - Chenega EH&F Strategic Business Unit - Walmart

4,281

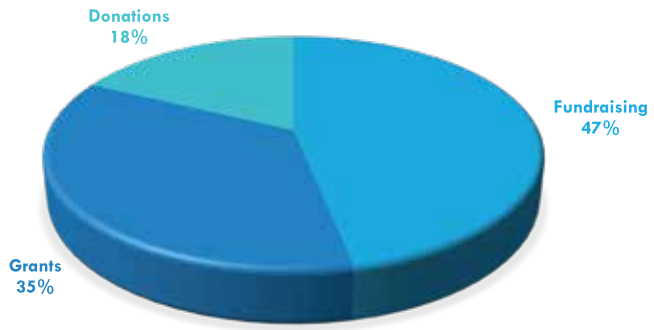
381 vounteers donated 4,281 hours of their time, talents and treasures to NISSA in 2021.

2021 Board of Directors

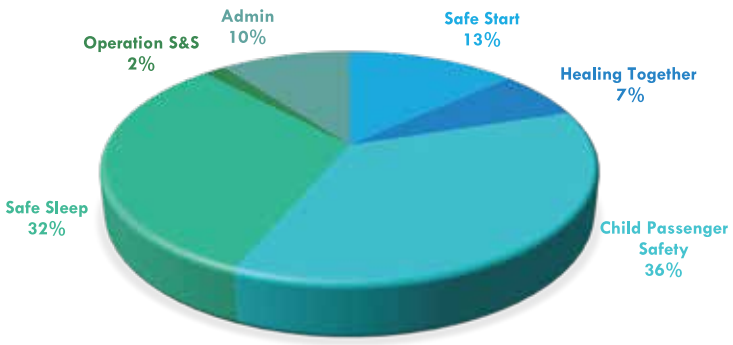
President
Tia Clifford, Heritage Health
Treasurer
Tammy Androes, Numerica Credit Union
Secretary
Maigan Snider, Idaho Central Credit Union
Past President
Katie Brown, Idaho ITP
Member
Aileen Carrell, Phoenix Ventures LLC
Member
Tracy Williams, St. Mary's Health
Member
Bart Buckendorf, Ada County Paramedics, Retired

Sound Fiscal Management Drives Our Mission Further

2021 REVENUE - $374,200



2021 EXPENSES – $325,000



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Until then,

we'll be here working to make it happen. Join us.

Donate Today!

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